IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

First Named Applicant: Rick Kiessig

Date of Deposit: November 30, 2007

Serial No.: 10/632,091

Filed: August 1, 2003

Title: SYSTEM AND METHOD FOR MANAGING CONTENT INCLUDING

ADDRESSABILITY FEATURES

Examiner: Cheryl Renea Lewis

Art Unit: 2167

VIA ELECTRONIC FILING

RESPONSE TO OFFICE ACTION DATED MAY 31, 2007

Sir:

Responsive to the Office Action dated May 31,2007 please amend the application as follows.

Amendments to the Claims begin on page 2 of this Response.

Remarks begin on page 7 of this Response.